Supreeth S

Product designer for 0-1 products

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I take products from first idea to first release, usually as the only designer working directly with founders and a small engineering team. Each engagement runs about a year with a defined outcome. I prototype in code, so engineers build against something that works, then I hand the product over. Recent work covers cloud security, health records, B2B data sharing and payments. I'm looking for a senior or founding role on a hard, data-dense problem.

Highlights

- **arch0:** over 25 teams trialled the product, and two or more converted ahead of the expected sales cycle
- **Fluid:** a two-sided data product taken from working connectors to release 2.1 in about two months
- **Amazon Pay:** merchant dashboard shipped for the UPI scan-and-pay launch, with the phone app after it
- **Consolidate Health:** patient app taken into clinical testing with real patient data

Experience

Consolidate Health — 2024–25

Lead designer on contract, sole designer

A patient app that keeps your health history from every provider in one place.

- Took it from a few Figma screens to a complete iOS and Android app, working with the founder, the CTO, two engineers and a clinical advisor.
- Designed connecting providers through their portals, lab results flagged against range, trend and source, and separate consent for importing, sharing and research.
- The app went into clinical testing with real patient data. Another designer carried it on as the focus moved to a portal for doctors.

Case study Prototype

arch0 — 2023–24

Founding designer, sole designer

Cloud security: who can reach what in a company's AWS and GitHub, and what to do about it.

- Turned the founders' screen-by-screen prototype into one product, covering the path from spotting a risk to confirming the fix.
- Replaced access-key setup with a read-only role, and built a tokenised design system with light and dark themes that the founders still extend.
- Over 25 teams trialled it, and two or more converted ahead of the expected sales cycle (founders' figures).

Case study Prototype

Fluid, Eder Labs — 2022–23

Senior product designer, sole designer

Data sharing between companies, with the provider in control of every field that leaves.

- Designed both sides end to end: field-by-field approval with PII flagged, column policies applied before a file leaves, and scheduled data jobs both companies can monitor.
- Shipped for release 2.1 about two months in, with a product manager and two engineers.
- Fluid went on to onboard customers, starting with testing at Swiggy.

SWYM 2021

Product designer, brought in for one problem

- Added rooms inside a Shopify wishlist for lighting showrooms, using one new field in an existing modal. It was later extended to fixtures and other interiors.

Career break 2020

Family care during COVID

Amazon Pay 2018–19

Lead product designer, sole designer on the merchant side

- Visited eleven merchants, then shipped the merchant dashboard for the UPI scan-and-pay launch and the phone app after it: live payment confirmation, refunds at the counter, multiple stores, and bank settlement.
- Designed Fleet-on-Street, the app field agents used to onboard merchants, and a self-serve KYC flow.
- Co-wrote the UX writing guidelines used across Amazon Pay, and designed Pay for Me.

Case study · Dashboard prototype · Phone prototype · Fleet-on-Street essay

Byond Travel 2016–17

UX consultant

- Interviewed past travellers, rebuilt the automated email flow, and turned the customer journey map into the team's working to-do list.

Email essay · Journey map essay

Before design 2010–16

- **Urban Ladder**, digital brand and content manager, 2014–16. My route into design.
- **Minglebox**, product manager, 2010–11. Rebuilt the site around education and cut search ad spend by over 90%.
- **InMobi**, ads.
- **Co-founder** of a design agency (stake sold) and a language-skills startup for rural students (wound down before traction).

Skills

- Product and interaction design, information architecture, design systems, UI copy
- Prototypes in code, field research, usability testing
- Figma, Framer, Claude
- Health, cloud security, B2B data, payments, retail

Education

- BE, Mechanical Engineering, VTU, 2005–09
- Product design bootcamp, Jaaga Study

Community

- Organiser, Sketch and Framer user groups, Bangalore
- Subject matter expert for a UX and interaction design textbook
- Taught design in Himachal Pradesh and Tier-2 cities; mentor to junior designers

Now

- On sabbatical since late 2025, designing and building with AI: Birds of Goa, a pickleball app, and The Grill Archive